



I'm Cuba: Movie Posters in Cuba After the Revolution

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I'm Cuba: Movie Posters in Cuba After the Revolution

Carole Goodman & Claudio Sotolongo

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- A selection of the best movie posters produced in Cuba by and for the movie and art industries between the 1950s and the 1980s
- More than 300 posters combining bold typography and a rich palette of colours
- True jewels of graphic design, these posters transcend commercial conventions and introduce us to a multiple universe of images replete with humour and irony

I'm Cuba is a selection of movie posters produced in Cuba between the 1950s and the 1980s. The many concepts and forms in them go from decorative to symbolic, from comic to serious, from expressive to surreal. Produced in the decades following the Cuban Revolution of 1959, they also reflect a unique state of mind, infused with a deep sense of individual liberty and youthful revolutionary fervor, in this case not as much political as aesthetic. We get a glimpse of the restless Cuban genius, which makes of something so disposable as a street cartel a statement of strong ideals and a flood of creativity. The work behind this collection is also to be admired: the research, restoration and analysis of art pieces that struggle with time and tropical conditions, moreover with those that believe they are just well-designed publicity without recognising their value. This book definitely proves them wrong. Text in English and Spanish.

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320 pages

About the Author

Carole Goodman's distinctions include awards by the American Institute of Graphic Arts (AIGA) and the Type Directors Club. She was founding member of the graphic design program of Queens College in New York and creator of the illustration major at the Suffolk University in Boston. **Claudio Sotolongo** is a graduate of the Instituto Superior de Diseño in Havana, where he teaches design history. He works as a designer for the Instituto Cubano de Arte e Industria Cinematográficos and the Cinemateca de Cuba. His work has been exhibited in Canada, Italy, Spain, Japan and Brazil, and he was won several national awards. Download and Read Online I'm Cuba: Movie Posters in Cuba After the Revolution Carole Goodman & Claudio Sotolongo #QU67IOF0R9Z

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